



W W W . P A R A L D A . C O M



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The *new* way of *Collaboration*, *Communication* and *Archiving* in one *single solution*.

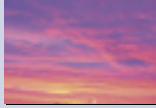


ARE YOU READY TO REVITALIZE YOUR COMPANY?



Paralda is the Business Intelligence solution of choice to businesses in over thirty countries world wide.

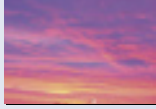




AN OVERVIEW OF PARALDA

Paralda offers a complete solution for Email, Relation Management, Contacts, Calendaring, Anti-Spam, Collaboration, Archiving and other features that can be custom designed to meet your needs. Currently, Paralda is used worldwide in a wide range of businesses and organizations. Paralda is an advanced business information system in a straight-forward and user friendly work environment. In addition, Paralda can hold multiple years of company electronic communication data. Information, such as telephone notes or emails from any employee within the company, is directly and easy accessible. In Paralda 'the Organization' controls all information and not its individual employees





*“Each day, everybody must **manually drag** each Email message to its correct folder...”*

Is this still a viable solution, or is it much more **efficient** to **archive** all Email **automatically** ???

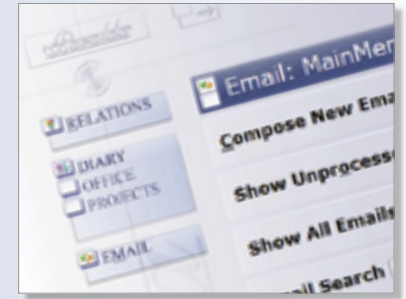
Paralda Software...





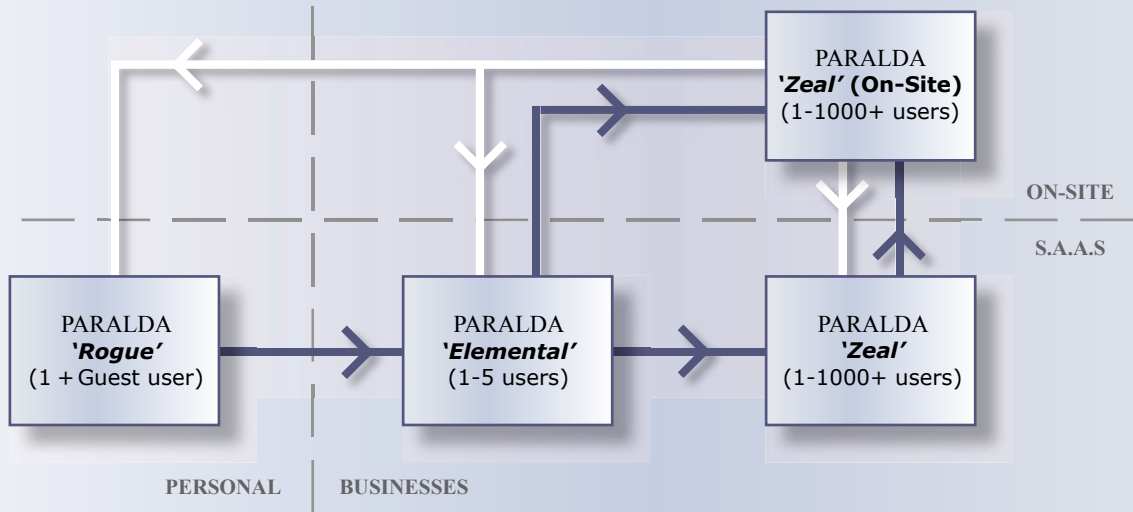
A SHORT HISTORY OF PARALDA

The Paralda software solution has been motivated by the thought that processes can be made more efficient. Niels Lefeber, founder of DD Factory, started development of Paralda in 2001 as the solution to the problems he had reviewed and experienced with various Business Intelligence software platforms.



Since the launch of the first Paralda software, development has progressed rapidly. Through pilots at several companies, and carefully listening to our customer needs, it was possible for DD Factory to specialize and concentrate fully on the continuing development of Paralda. Products that sprung from this evolution are Paralda CRM (Customer Relation Management with seamless integrated Email) and Paralda CDMS (Content/Data Management System). Today, both products are being integrated into one seamless BI (Business Intelligence) software package that can be scaled to the needs of the company.







PARALDA GROWS WITH YOUR ENTERPRISE

Paralda had been developed with the current business environment in mind. One of the many things we took into consideration during development is the growing wave of information from a.o. email and the problems that brings. Some of the largest problems with business information are ***"where am I going to save this"*** and perhaps more importantly, ***"where and how am I going to retrieve it?"***. We have taken in account realistic needs including business growth, scalability, flexibility, and portability. You can start with a Paralda that is hosted by us (S.a.a.S. Software as a Service) on one of our servers and end up with your own server in your own company.



Paralda Rover™

Paralda Rover is available for your mobile devices so that you can access your critical information from virtually anywhere.





YOUR PARALDA OPENPAGE

SmartBar Functions: notepad calendars relations attachment reminder

Clicking here brings you to this openpage.

Brings you to the relations main menu.

Brings you to the calenders.

Brings you to your email mainmenu.

Here you can search for a.o. relations, emails, files, notes etc.





GETTING STARTED WITH PARALDA

Starting with Paralda requires only four easy steps without any time consuming downloads, or difficult software installation. Paralda is cross platform (Windows, Apple or Linux), and will work with your portable devices and anywhere that has internet access.

- ✦ After we have received your information that you have filled in on our application form, you will receive your Paralda within 36 hours via email.
- ✦ If you would require assistance for the first use of your Paralda in your company then please send this request to us.
- ✦ Would you like to go and start immediately, and see for yourself how easy to use Paralda really is? You will receive your internetlink in your email as well as your username, password.
Please remember to keep your username and password secure.
- ✦ Fill in your username and password when you open the internet link, and you are ready to start using Paralda.





*“All present **Business Intelligence** within our organisation...”*

Where and how do we **find** this information ???

Paralda Software...





SOME DIRECT BENEFITS OF PARALDA

End-Users

- ✓ Easy to Use & Learn
- ✓ No Mailbox Limits with Direct Access to Years of Online Mail
- ✓ Paralda Helps to Maintain Better Work Overview
- ✓ Collaborate with Colleagues to Improve Teamwork
- ✓ Email Misabeled as Spam can be Accessed by User
- ✓ Works in a Complete Folderless Workspace
- ✓ Extensive Computer Knowledge Not Required

Financial & Management

- ✓ Low TCO and Easy Scalability
- ✓ Quick and Easy Insight into Your Organisation
- ✓ Creates Structure, Improves Teamwork and Collaboration
- ✓ Every Paralda Item has a Unique Followup-ID which can be used as a Legal resource
- ✓ Maximum Security
- ✓ Spam is Controlled by End-User, No Email is Lost!
- ✓ Integration possible with your current Software

System Administration

- ✓ Zero to Minimal Interference with Current IT during Migration / Evaluation Periods
- ✓ Active Loadbalancing Unstress Both Servers and the Network
- ✓ Plug/Unplug Data On the Fly EVEN while People Work
- ✓ Clients are 100% Web based
- ✓ Deployable OnSite as well as in SaaS Configuration
- ✓ Paralda is Crossplatform

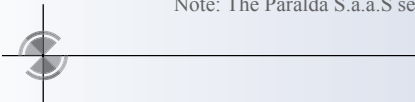




PARALDA CONFIGURATIONS

Name	Paralda 'Rogue'	Paralda 'Elemental'	Paralda 'Zeal'	Paralda 'Zeal'
Configuration	Software as a Service	Software as a Service	Software as a Service	On-Site
Maximum Users	1 + Guest	1 - 5	1 - 1000+	1 - 1000+
Maximum Departments	1	1	999	999
Maximum BI Storage	Unlimited	Unlimited	Unlimited	Unlimited
Fully Administered	YES (Soft & Hardware)	YES (Soft & Hardware)	YES (Soft & Hardware)	Software Only Option
Initial Investments	NONE	NONE	NONE	Server, Storage, Lic.
Secure Data Center	YES	YES	YES	NO
Paralda RealArchive™	YES	YES	YES	YES
Paralda Relations	YES	YES	YES	YES
Paralda Email	YES	YES	YES	YES
Paralda Diary	YES	YES	YES	YES
Paralda MsOBridge	YES	YES	YES	YES
Paralda Jotpad	YES	YES	YES	YES
Paralda Personal Pouch	YES	YES	YES	YES
Paralda SpamControl™	YES	YES	YES	OPTIONAL
Paralda VirusVanish™	YES	YES	YES	OPTIONAL
Paralda Notes	YES	YES	OPTIONAL	OPTIONAL
Paralda Mailing	YES	YES	OPTIONAL	OPTIONAL
Paralda Pendragon	OPTIONAL	OPTIONAL	OPTIONAL	OPTIONAL
Online Backup 2nd Location	OPTIONAL	OPTIONAL	OPTIONAL	OPTIONAL
Paralda Rover™ (Mobile)	OPTIONAL	OPTIONAL	OPTIONAL	OPTIONAL
Paralda CMS	-	-	OPTIONAL	OPTIONAL
Paralda Connector	-	-	OPTIONAL	OPTIONAL
Paralda Projects	-	-	OPTIONAL	OPTIONAL
Paralda Mobify	-	-	OPTIONAL	OPTIONAL
Paralda Ask	-	-	OPTIONAL	OPTIONAL
Paralda Flow	-	-	OPTIONAL	OPTIONAL
Paralda Library	-	-	OPTIONAL	OPTIONAL

Note: The Paralda S.a.S servers are located in tightly secured data centers within the Netherlands.





PRICING INFORMATION AND SOFTWARE LICENSING

You only have to fill in the application form on our website www.paralda.com. Then we will send you the internetlink where you can login in your Paralda. The Paralda software installs itself. We will give you a link or file where you will find all manuals and training. For your Paralda email adres you can chose any combination with (yourname)@paralda.net. Ofcourse you can also have and/or keep your own company name and domain, it is your choice.

 **Contact us for current pricing information and other information.** 

If you have any other questions regarding how to integrate Paralda with your current software system, please feel free to contact us.





*“Possible **important company information** is with only **one** of your employees...”*

Is this how your business wants critical information to be kept, or a technical **consession** ???

Paralda Software...





Manage all your Clients & Relations Centralized

Search on Name, Address,
Number or Anything from your
Client and Paralda does the rest



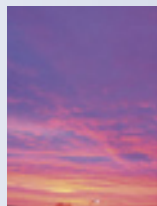
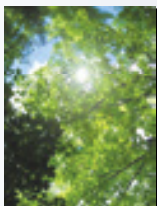
Relations, Calendars, Notes etc. also
Accessible through Handy Pop-ups



You can even Easily, with a Single
Click, Retrieve Client information
from your Colleague's

Plan, Email, Note and Paralda Archives it Automatically for you on Client





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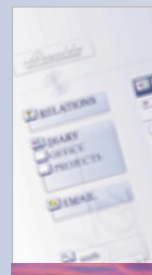
PARALDA^{BV}

WWW.PARALDA.COM



Paralda B.V.
BUSINESS INFORMATION SYSTEMS

P.O.Box 68
2160 AB Lisse
The Netherlands
+31 (0) 252 426458



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